

To  
BSE-Sofia AD  
Financial Supervision Commission  
Investment Community  
Sofia

Regarding: Strategy for the consolidation of the activity of “Sirma Group Holding” JSC

Date: March 21, 2024

Dear Sirs,

In accordance with the requirements of Art.7 of the Regulation of 596/2014 of the EP and the Council, we hereby notify you of pending steps towards the implementation of the Strategy of "Sirma Group Holding" JSC for the consolidation of the activity and ownership within the Group. The main guidelines of the Consolidation Strategy are:

- Objective of the Strategy: By strengthening the vertical specialization of services, achieving organic and inorganic (through acquisitions) sales growth up to EUR one hundred million and listing on a major world stock exchange;
- Time frame: 2023 – 2026;
- Continuation of the process of consolidation of ownership in subsidiaries;
- Maximum consolidation of the number of companies in the Group (with the exception of foreign companies);
- Full transition to a vertical business organization with the following main verticals: - Financial Services; Transport and Logistics; Hospitality; Industrial; Insurance; Healthcare; Retail.
- Adequate restructuring and optimization of management in the Group and full use of all synergies.

Kind regards,

Stanislav Tanushev  
Investor Relations Director  
Sirma Group Holding JSC

