

To
BSE-Sofia AD
Financial Supervision Commission
Investment Community
Sofia

Regarding: registration of new company in Sweden

Date: April 26, 2023

Dear Sirs,

Pursuant to the requirements of the POSA, Regulation 2 and Regulation 596/2014, we hereby notify you of the following:

On April 26, 2023 "Sirma Group Holding" JSC was granted registration of a new daughter company in Stockholm, Sweden. The name of the new company is "Sirma AB".

"Sirma AB" will be commercially focused on the Nordic, BENELUX and German-speaking European markets. The company will offer the full range of products and services to the Sirma Group companies. The head of the company is a local manager, and initially the company is expected to have three business development executives.

Kind regards,

Stanislav Tanushev
Investor Relations Director
Sirma Group Holding JSC

