

To
BSE-Sofia AD
Financial Supervision Commission
Investment Community
Sofia

Regarding: online participation in the GMS

Date: 27.08.2020

Dear Sirs,

In accordance with the requirements of the Public Offering of Securities Act, Ordinance No.2 of the FSC and Regulation 596/2014 of the EP and the Council, the “Law on measures and actions during the state of emergency” and in continuation of the published on August 13, 2020 Invitation for GMS of Sirma Group Holding JSC to be held on September 16, 2020, we hereby inform you of the following:

In view of the pandemic situation in Bulgaria and in order to facilitate our shareholders in their desire to participate in the General Meeting of Shareholders, this year the GMS of Sirma Group Holding JSC will be held both in person (standard version) and electronically online. For this purpose we will use the innovative platform developed by the Central Depository EPOS (abr. from Bulgarian Single Platform for General Meetings). Interested shareholders can learn everything about the platform from the website of the Central Depository <http://epos.csd-bg.bg/epos/> or from a presentation of EPOS: <http://epos.csd-bg.bg/epos/presentation.xhtml>. Here we would like to share some more important functionalities and requirements of the system:

- Participation in the GMS will be possible in the following three ways:
 - personally (as in previous GMS);
 - preliminary electronic voting through the EPOS (NEW);
 - online during the GMS through EPOS (NEW).

Authorization of representatives is possible in compliance with the rules set out in the Invitation to the GMS and the relevant template for of power of attorney.

- To participate in the GMS through EPOS, it is necessary for the shareholder to have a qualified electronic signature (QES) issued in Bulgaria;



- Each shareholder must register in the EPOS herself, using her QES. The registration can start from 03.09.2020 (14 days before the GMS), by accessing the website of the GMS of Sirma Group Holding at <http://epos.csd-bg.bg/epos/>;
- It is also possible to authorize a proxy for the GMS online through EPOS, in which case both the principal and the proxy must have QES and comply with the requirements for authorization of Sirma Group Holding, specified in the Invitation and the relevant template for power of attorney;
- Preliminary electronic voting on the items on the Agenda and the proposed solutions is possible. Preliminary voting will also start from 03.09.2020 until the beginning of the GMS of Sirma Group Holding on 16.09.2020 at <http://epos.csd-bg.bg/epos/> ;
- The GMS will be video-streamed online and may be watched by registered participating shareholders. Feedback and questions from shareholders will be enabled through the "chat" function of EPOS;
- The EPOS also supports an English-language version of the GMS. Sadly the option for simultaneous translation of the GMS is still not available. This currently will be to the detriment for our English-speaking shareholders.

We are waiting for you at the meeting itself.

Kind regards,

Stanislav Tanushev
Investor Relations Director
Sirma Group Holding JSC

