

**To
The Financial Supervision Commission**

**To
The Bulgarian Stock Exchange – Sofia AD**

**To
The Investment Community**

Dear Sirs,

With the present we wish to inform you that in the period between 20.03.2017 and 31.03.2017 the management of Sirma Group Holding will hold discussions with present shareholders and interested parties regarding the update of the Strategy of Sirma Group Holding.

The above mentioned discussions have been disclosed in the Investor Section of the corporate website, together with a presentation of the updated Strategy itself <https://2022strategy.sirma.com/en/>.

Sofia, 21 March 2017

With kind regards,

Tsvetan Aleksiev
CEO
„Sirma Group Holding“ JSC