

To
The Investors of
Sirma Group Holding JSC
Sofia

Regarding: instructions on the online participation in the GMS

Date: 09.06.2021

Dear Sirs,

In accordance with the requirements of the Public Offering of Securities Act, Ordinance No.2 of the FSC and Regulation 596/2014 of the EP and the Council, and in continuation of the published on May 21, 2021 [Invitation for GMS](#) of Sirma Group Holding JSC to be held on June 23, 2021, we hereby inform you of the following:

In order to facilitate our shareholders in their desire to participate in the General Meeting of Shareholders, this year (for the second time) the GMS of Sirma Group Holding JSC will be held both in person (standard version) and electronically online. For this purpose we use the innovative platform developed by the Central Depository EPOS (abr. from Bulgarian “Electronic Platform for General Meetings”). Interested shareholders can learn everything about the platform from the website of the Central Depository <http://epos.csd-bg.bg/epos/index.xhtml> or from a presentation of EPOS: <http://epos.csd-bg.bg/epos/presentation.xhtml>. Here we would like to share some more important functionalities and requirements of the system:

- Participation in the GMS will be possible in the following three ways:
 - personally (as in previous GMS);
 - preliminary electronic voting through the EPOS (as in GMS in 2020);
 - online during the GMS through EPOS (as in GMS in 2020).

Authorization of representatives is possible in compliance with the rules set out in the [Invitation to the GMS](#) and the relevant [Template for of power of attorney](#).

- To participate in the GMS through EPOS, it is necessary for the shareholder to have a qualified electronic signature (QES) issued in Bulgaria;



- Each shareholder must register in the EPOS herself, using her QES. The registration can start from 09.06.2020 (14 days before the GMS), by accessing the website of the GMS of Sirma Group Holding at <http://epos.csd-bg.bg/epos/>;
- It is also possible to authorize a proxy for the GMS online through EPOS, in which case both the principal and the proxy must have QES and comply with the requirements for authorization of Sirma Group Holding, specified in the [Invitation and the relevant template for power of attorney](#);
- Preliminary electronic voting on the items on the Agenda and the proposed solutions is possible. Preliminary voting will also start from 09.06.2021 until the beginning of the GMS of Sirma Group Holding on 23.06.2021 at <http://epos.csd-bg.bg/epos/> ;
- The GMS will be video-streamed online and may be watched by registered participating shareholders. Feedback and questions from shareholders will be enabled through the "chat" function of EPOS;
- The EPOS also supports an English-language version of the GMS. Sadly the option for simultaneous translation of the GMS is still not available. This currently will be to the detriment for our English-speaking shareholders.

We are waiting for you at the meeting itself.

Kind regards,

Stanislav Tanushev
Investor Relations Director
Sirma Group Holding JSC

